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MISSOURI CHAMBER NAMED STATE CHAMBER OF THE YEAR COUNCIL OF STATE CHAMBERS ELECTS OFFICERS AND DIRECTORS

DENVER, Co., September 26, 2019 - The <u>Council of State Chambers</u> announced today that the <u>Missouri Chamber of Commerce and Industry</u> has been named the 2019 "State Chamber of the Year." The purpose of the annual State Chamber of the Year award is to bring attention to innovative initiatives and best practices that advance state chambers' mission and work and to provide deserved recognition to state chambers and their leaders who have distinguished themselves by providing exceptional services and results for their members.

"This is a tremendous honor for our organization as well as the thousands of member companies and local chambers of commerce that support the Missouri Chamber. This recognition shows that our peer chambers around the country see the Missouri Chamber as a leader and innovator in our work to advocate for Missouri's business community and improve our economy," said Daniel P. Mehan, President and CEO of the Missouri Chamber of Commerce and Industry. "In accepting this award, we are grateful to the Council of State Chambers and our peer state chambers from across the United States for their shared mission and comradery as we advocate on behalf of job creators. Even as the Missouri Chamber approaches our 100thanniversary, our work and mission remain more relevant than ever. Our Missouri 2030 strategic initiative is a critical guiding force for our state. We are excited about what the future holds for the Missouri Chamber and the state of Missouri."



The Missouri Chamber was recognized during the 95th Annual Meeting of the Council of State Chambers. Also recognized for outstanding achievement were the:

- Arizona Chamber of Commerce and Industry, finalist, State Chamber of the Year
- Wisconsin Manufacturers & Commerce, finalist, State Chamber of the Year
- Chamber of Commerce Hawaii, Outstanding Achievement in Political Engagement
- Chamber of Commerce Hawaii, Outstanding Achievement in Member Services
- Business Council of Alabama, Outstanding Achievement in Public Policy

About the State Chamber of the Year Award

The judges, who themselves are seasoned state chamber of commerce leaders, evaluated applicants in six different areas of achievement:

- Public Policy Shaping public policy through original research, surveys, communications, lobbying, member engagement, public engagement, and/or other means to achieve positive results for the business community.
- Political Engagement Advancing causes of critical importance to the business community directly
 or through affiliated entities (e.g., a PAC) with regard to issues, candidates, and other electoral
 activities.
- Membership and Development Measurable success in growing membership and other financial resources to support the mission of the organization.
- Organizational Development Development of the state chamber organization through the innovative use of technology, the enhancement of its facilities, the professional development of its staff, the work of associated entities such as its foundation, the creation of internal efficiency, etc.
- Communications Program Development of innovative and effective communications programming or communications products that have produced a significant impact on the organization, the chamber membership, and/ or the state the chamber serves.
- Member Services Development and provision of exceptional member services through offering educational programs, member discount programs, major events or member products that have addressed a particular need for chamber members, and/or produced significant revenue for the chamber.

Council Elects Officers and Directors

The Council of State Chambers also elected Officers and Directors at its annual meeting. **Mark Wilson**, President & CEO of the <u>Florida Chamber of Commerce</u>, was elected as Chair of the Board of Directors; **Chris Clark**, President & CEO of the Georgia Chamber of Commerce, was elected as Vice Chair; and **Heather Briccetti**, President & CEO of the Business Council of New York State was elected Treasurer & Secretary. **Fred Morgan**, President & CEO of the State Chamber of Oklahoma, will serve as Immediate Past Chair.

Members elected to serve as Directors for 2019-2020 are:

- **Gene Barr**, Pennsylvania Chamber of Business and Industry
- Sherry Menor-McNamara, Chamber of Commerce Hawaii
- **Kurt Bauer**, Wisconsin Manufacturers & Commerce
- **Kris Johnson**, Association of Washington Business
- **Dan Mehan**, Missouri Chamber of Commerce and Industry
- **Sara Armstrong**, *ex officio*, U.S. Chamber of Commerce
- **Scott Waller**, *ex officio*, Mississippi Economic Council



About the Council of State Chambers

Founded in 1924, the Council of State Chambers is the national organization for state chamber CEOs and their executive leadership. The purpose of the Council of State Chambers is to promote cooperation among state chambers of commerce, strengthen existing state chambers, and promote the state chamber of commerce movement throughout the country.

